

mobi**Grab**



# Revolutionizing The Mobile World

# Whenever, wherever



Convenience, urgency and privacy are three major motivations driving most mobile applications.

However, there are many concerns in order to deliver true friendly, handy, always available and personalized mobile services to each individual.

## Small screen, focused content

A 20" screen can display a lot of information. However, it is simply impossible to present that much content on the small screen of a handheld device, without losing readability and user friendliness.



Presenting content on small displays is problematic, especially when interactions are required from the user.

Mobigrab produces focused content from ordinary websites automatically.

# When you are offline



Whenever there is no reception, you are on in-flight mode, or bandwidth is tight, Mobigrab provides a one click solution to store required content for offline viewing. Editing while offline is possible and edited content will be synchronized with data sources when online.

# Seeing is believing



There are many situations that seeing is preferable. For example, in a noisy surrounding; when accessing private content; or content that is best described by pictures. Mobigrab organizes what each individual is interested in an effective and friendly manner.



# Wherever you are

Secure, easy,  
fewer clicks

You can always securely  
access data from work,  
home, Internet or any online  
service providers.



# Partners & customers

You do not have to be an Internet service provider in order to benefit from Mobigrab services. Mobigrab applications range from finance to project management to logistics. With the extensibility of its technologies, Mobigrab can also rapidly tailor its solution for your specific requirements.





# Content repurposing and aggregation

Mobigrab will repurpose and aggregate content from multiple sources, possibly of different varieties.

It is an ideal solution for repurposing and aggregation of electronic publications so that they can be distributed through multiple channel (for example, Internet, mobile phones, CDs, storage cards).



Example electronic publications:

Magazines, newspapers

Brochures, catalogs

Maps, yellow pages

Reference books, dictionaries, any document records

CD, DVD media

# The world's content in your pocket



With Mobigrab's efficient, seamless compression technology, massive amounts of content will be compressed effectively into a small storage space of mobile devices. Users can then enjoy this content, while they are offline.

## Live offline content

You can obtain mobile content in many ways, e.g., from your PC, Internet, or even by exchanging storage cards. Most importantly, you can now enjoy the content offline and, optionally, update it by automatically synchronizing with the Mobigrab servers whenever you are back online.

# Secure and friendly

Today, it is a big challenge to have a secure and yet easy to use mobile service.

With Mobigrab's single sign-on\*, users can login from their mobile devices once to gain access to services from various providers.

Furthermore, as an increased security measure, individual login passwords and details are kept secure, away from the user's mobile device.

Through the authentication server from Mobigrab, authentication information can be managed by different users, groups or by an administrator in a centralized manner.



\*Single sign-on (SSO) is an access control method that enables a user to authenticate once and gain access to multiple software systems or services.



# Global team

# Global services

Established in 2007, Mobigrab Inc serves customers anywhere in the world. With expertise based in USA, China and Australia, Mobigrab provides quick response and support towards our global customers round the clock. Mobigrab understands the dynamics of our business environment. Comprising of talents with work experience from these continents, Mobigrab's R&D team are constantly rolling out cutting edge, new services to meet customers' changing needs. In 2010, Mobigrab Inc was acquired by Novel Approach Limited.





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